



## Program Advertisement and Sponsorship Packages (2024-2025)

Ads can be run in any or all of our concert programs this season, including three total concerts: Winter 2024, Spring 2025, and May 2025. Businesses that place an ads in all three concert programs will receive a discounted rate and will be acknowledged as YCT sponsors for this season.

### Advertising Rates, Specifications, and Terms

#### Individual Concerts

Name	Dimensions	Price
Patron Tier: 1/2 Page Horizontal Ad	4.5" x 3.75"	\$500.00 per concert
Partner Tier: 1/4 Page Ad	2.25" x 3.75"	\$250.00 per concert
Supporter Tier: Business Card Size Ad	3.5" x 2"	\$100.00 per concert

#### 3-Concert Sponsorship Package

Name	Dimensions	Price
Patron Tier: 1/2 Page Horizontal Ad	4.5" x 3.75"	\$1250.00
Partner Tier: 1/4 Page Ad	2.25" x 3.75"	\$600.00
Supporter Tier: Business Card Size Ad	3.5" x 2"	\$250.00

Purchase of a 3-Concert Sponsorship Package will include listing of your business and logo on our website, acknowledging your sponsorship, as well as acknowledgement of your business in one social media post.

All advertisements are printed in concert programs in black and white. Ads should be print ready and provided via email in JPEG, PNG, or TIFF format to YCT via email at [info@youthchoraltheater.org](mailto:info@youthchoraltheater.org). For placement in our December concert program, advertisements should be provided no later than November 15th, 2024.

**Contact us at [info@youthchoraltheater.org](mailto:info@youthchoraltheater.org) today to place your advertisement!**